

ROSE RO MCCOY

CREATIVE DIRECTOR / CHOREOGRAPHER



FILM

Ice Age: Continental Drift	Choreographer	Dir. Steve Martino/Twentieth Century Fox
Ragz	Choreographer	Dir. Billie Woodruff/Nickelodeon
Rio	Choreographer	Dir. Carlos Saldanha/Twentieth Century Fox
Honey 2	Choreographer	Dir. Billie Woodruff/Universal Pictures
Camp Rock 2: The Final Jam	Choreographer	Dir. Paul Cohen/Disney
Marmaduke	Choreographer	Dir. Tom Dey/Twentieth Century Fox
Alvin & the Chipmunks	Choreographer	Dir. Tim Hill/Twentieth Century Fox
Alvin & The Chipmunks 2 - The Squeakquel	Choreographer	Dir. Betty Thomas/Twentieth Century Fox
Hairspray	Co-Choreographer	Dir. Adam Shankman/New Line Cinema
Step Up	Choreographer	Dir. Anne Fletcher/Touchstone Pictures
Beauty Shop	Choreographer	Dir. Billie Woodruff/MGM
Garfield 1 & 2	Choreographer	Dir. Peter Hewitt/ 20th Century Fox
Vanilla Sky	Choreographer	Dir. Cameron Crowe/Paramount

TELEVISION

The Upshaws (2020)	Choreographer	Netflix
Family Reunion Season 2 (2020-21)	Resident Choreographer	Netflix
Castle	Choreographer	ABC
Aretha Franklin Christmas Special with SRL	Choreographer	CBS
Game Shakers	Choreographer	Nickelodeon
Henry Danger	Choreographer	Nickelodeon
Make Your Mark: The Ultimate Dance Off	Choreographer	Disney Channel
Austin & Ally	Choreographer	Disney/ It's A Laugh Productions
Castle	Choreographer	ABC
Kickin' It	Choreographer	Disney XD
Good Luck Charlie	Choreographer	Disney/It's A Laugh Productions
Shake It up Season 1-3	Choreographer	Disney / 7Ate9 Entertainment
The Sing-Off Season 1-4	Choreographer	NBC/Avoca Productions
Electric Barbarellas	Choreographer	Go Go Luckey Productions
School Pride	Choreographer	NBC/ Adrian Court Productions
Jonas	Choreographer	Disney/It's A Laugh Productions
Randy Jackson's America's Best Dance Crew	Choreographer	MTV/Tenth Planet Productions
Celebrity Rap Superstar	Choreographer	MTV/Tenth Planet Productions
Six Feet Under	Choreographer	6 Feet Productions/Bob Delvalel
Arista 25th Anniversary	Choreographer	Next Arista Records
Joy Enriquez NFL Preseason HalfTime Show	Choreographer	Arista

AWARD SHOW

Soul Train Music Awards (2020)	Creative Director / Choreographer	BET
MTV VMA Awards - Keke Palmer (2020)	Creative Director / Choreographer	MTV
Soul Train Music Awards (2019)	Choreographer	BET
American Music Awards - Toni Braxton (2019)	Choreographer	ABC/Dick Clark Productions
The Black Music Honors (3 consecutive years)	Choreographer	BET
Lady of Soul Awards - Tyrese	Choreographer	VH1
Teen Choice Awards - Usher	Choreographer	FOX
Stellar Awards - Dorinda Clark	Choreographer	MTV
Lady of Soul Awards - Toni Braxton	Choreographer	VH1
Essence Awards - Celine Dion	Choreographer	BET

LIVE SHOWS/CORPORATE

Russell Athletic Bowl Halftime Show	Choreographer	Orlando, FL Joining
Forces - First Lady, Michelle Obama Event	Choreographer	Disney Channel
WH Easter Egg Roll w/ FMichelle Obama	Choreographer	Disney Channel
Disney's D23 Expo Event	Choreographer	Disney/Triage
Disney All Hands Corporate Meeting	Choreographer	Disney/Triage
Disney: Friends for Change	Choreographer	Disney
Disney Upfronts	Choreographer	Disney
Disney Channel Rocks	Choreographer	Disneyland
Macy's Thanksgiving Day Parade: The Sing Off	Choreographer	Avoca Productions
Jonas Brothers Live In Concert	Choreographer	Jonas Brothers Touring
GMA with The Jonas Brothers & Demi Lovato	Choreographer	ABC
Ice Age Live Event - La Brea Tar Pits	Choreographer	Twentieth Century Fox
Carmen Reece	Choreographer	Real MF Ltd.
Adidas Q1 Sales Meeting	Choreographer	Dir. Michae Augustine/Adidas USA
Adidas Industrial	Choreographer	Dir. Tam Warner/Shout Creative Inc.
Adidas Industrial Soccer Launch	Choreographer	Tracy Holman/Adidas

ARTIST TOURS

Beyonce Tour "Sweet Dreams" (2009)	Choreographer	Music World
Alvin & the Chipmunks Mall Tour	Choreographer	
Danity Kane Bad Boy Tour	Choreographer	
Toni Braxton - Libra Tour	Choreographer	
JC Chasez - Schizophrenia Tour	Choreographer	
Usher Promo Tour (2001, 02)	Choreographer	
Tyrese Promo Tour (2003)	Choreographer	
Lisa "Left Eye" Lopez European Tour (2001)	Choreographer	
N*SYNC/ "You Drive Me Crazy" European Tour	Choreographer	
Celine Dion / "That's The Way It Is" European Tour	Choreographer	

MUSIC VIDEOS

Toni Braxton - "Dance" (2020)	Choreographer	Cinema Giants, Inc.
Toni Braxton - "Long As I Live"	Choreographer	Cinema Giants Inc.
Keke Palmer - "Sticky"	Choreographer	
Keke Palmer - "Thick"	Choreographer	
Keke Palmer - "Snack"	Choreographer	
Keke Palmer - "Hands Free"/"Lauren"	Artistic Director/Choreographer	
Keke Palmer - "Dance Alone"	Choreographer	
Shake It Up - "Watch Me"	Choreographer	Disney/Rockhard Films
Cymia - "Kid Nation"	Choreographer	Cash Money Records Inc
Toni Braxton - "Make My Heart"	Choreographer	Atlantic Records
Camp Rock 2: The Final Jam - "It's On"	Choreographer	Hollywood Records
Prima J - "Rockstar"	Choreographer	Geffen Records P
Paula De Anda - "Easy"	Choreographer	Sony BMG
Ciara - "Get Up"	Choreographer	Dir. Joseph Kahn
Sean Paul - "Give It Up"	Choreographer	Director X
Toni Braxton - "Please"/"Trippin"	Choreographer	Blackground Records
JC Chasez "Some Girls"/ "All Day Long"	Choreographer	Partizan/Dir. Bryan Barber/FM Rocks
Usher - "You Don't Have To Call"	Choreographer	Mars Media
Usher - "You Make Me Wanna"	Choreographer	Mars Media
Nick Cannon "Jigalo"	Choreographer	A Few Miles North
Outkast "I Like The Way You Move"	Choreographer	Dir. Bryan Barber
Snoop Dogg and the Eastsidaz "Got Beef"	Choreographer	Dir. Chris Robinson
Smashmouth "Pacific Coast Party"	Choreographer	DNA Productions
Prince "High"/"Super Cute"	Choreographer	Paisley Park Records
Toni Braxton "Man Enough For Me"	Choreographer	LAFACE Records

Gloria Estefan "Oye"/ "Heaven's What I Feel"

Choreographer

Geneva Films

COMMERCIALS

Shoe Dazzle

Postobon

Shoe Carnival

Visa

Playtex

Verizon

Choreographer

Choreographer

Choreographer

Choreographer

Choreographer

Choreographer

A Band Apart

RCN

Moxie Pictures

MJZ

FORM

Joy Films